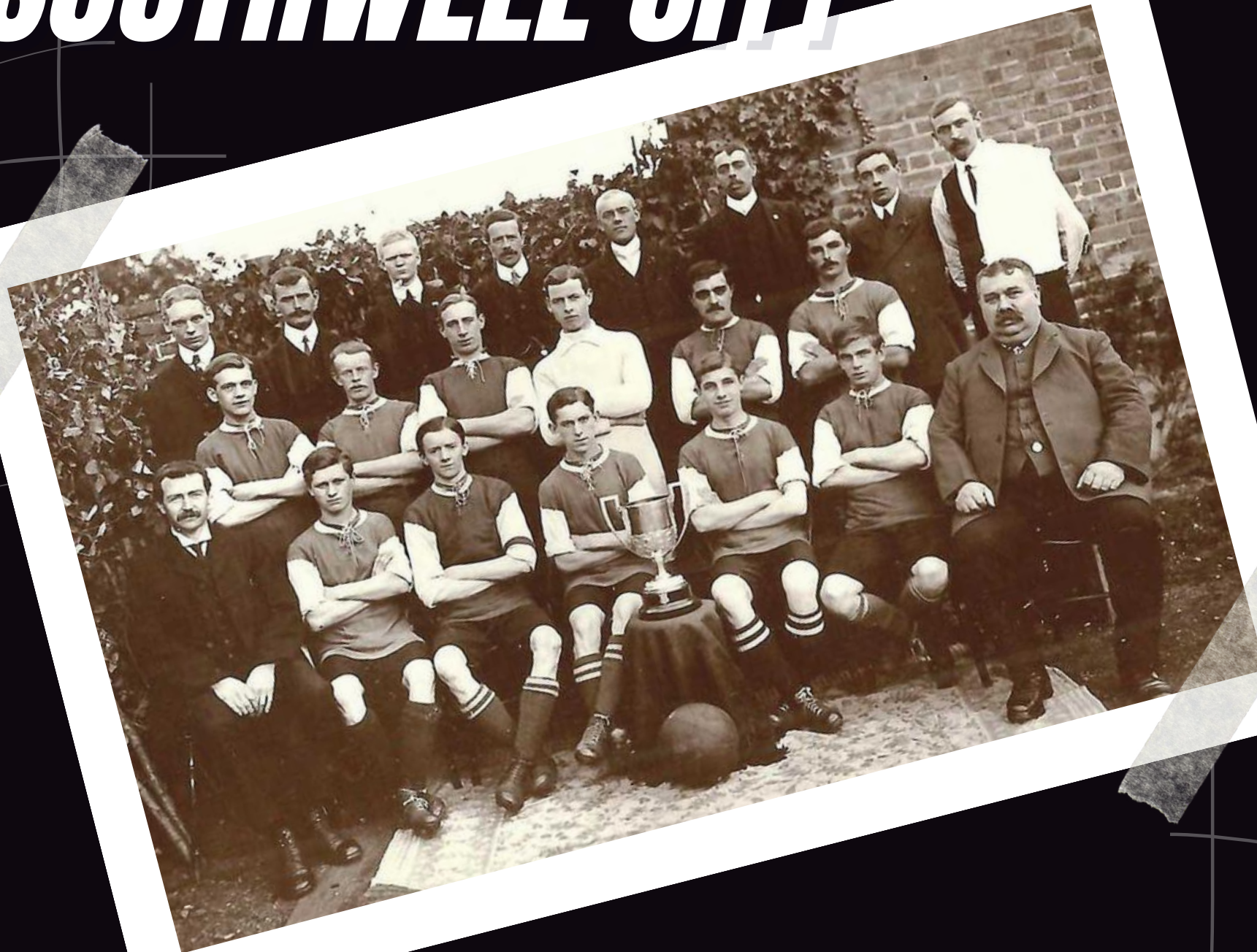


SOUTHWELL CITY FOOTBALL CLUB

SPONSORSHIP BROCHURE



THE HISTORY OF SOUTHWELL CITY



1893

SOUTHWELL CITY FOOTBALL CLUB ARE
FOUNDED. WE'RE OFFICIALLY THE SMALLEST
CITY IN THE FOOTBALL PYRAMID!

1911

THE EARLIEST RECORDED CLUB PHOTO IS
TAKEN (SEE LEFT) AFTER WINNING THE
NEWARK DISTRICT LEAGUE CUP.
UNFORTUNATELY, MANY OF THESE PLAYERS
WENT ON TO LOSE THEIR LIVES IN WORLD
WAR I

1955

THE CLUB WAS REFORMED AND MOVED TO
THE NOTTS ALLIANCE, WHERE WE PLAYED
UNTIL 2003

2012

CITY MERGED WITH LOCAL SIDE SOUTHWELL
AMATEURS TO BECOME THE 2ND BIGGEST
CLUB IN NOTTINGHAMSHIRE

2002

WE HAD OUR MOST SUCCESSFUL ERA UNDER
MANAGER JOHN CAMPBELL, INCLUDING
WINNING THE ALLIANCE IN 2002.

2021

WE MOVED TO UR NEW SENIOR HOME AT
BRINKLEY, WHERE THE SENIOR TEAMS NOW
PLAY. THIS COINCIDED WITH PROMOTION TO
STEP 6 FOR THE 1ST TIME IN OUR HISTORY

WHY WE NEED YOU

OVER THE LAST FEW YEARS, THE CLUB HAS PROGRESSED ENORMOUSLY & WE WILL CONTINUE TO PROVIDE A FOOTBALL CLUB THAT THE LOCAL COMMUNITY ARE PROUD OF.

WE NOW HAVE ALMOST 40 TEAMS, THE HIGHEST WE'VE EVER HAD & WE'RE THE 2ND LARGEST CLUB IN THE COUNTY. WE HAVE 2 GREAT FACILITIES FOR BOTH OUR JUNIOR & SENIOR SECTIONS TO FLOURISH.

AFTER INVESTING A SUBSTANTIAL AMOUNT OF EFFORT & MONEY TO GET TO WHERE WE ARE NOW, WE NEED THE CONTINUED SUPPORT OF OUR SUPPORTERS AND LOCAL BUSINESSES TO KEEP US PROGRESSING & COMPETING AGAINST THE BEST IN THE AREA.

CLUB OVERVIEW

- COMMUNITY CLUB RUN BY VOLUNTEERS
- A GIRLS TEAM ACROSS EVERY AGE GROUP!
- CONTINUED GROUND PROGRESSION PLANS
- ~40 TEAMS & GROWING EACH YEAR
- 1ST TEAM AT OUR HIGHEST EVER LEVEL



OUR HOME

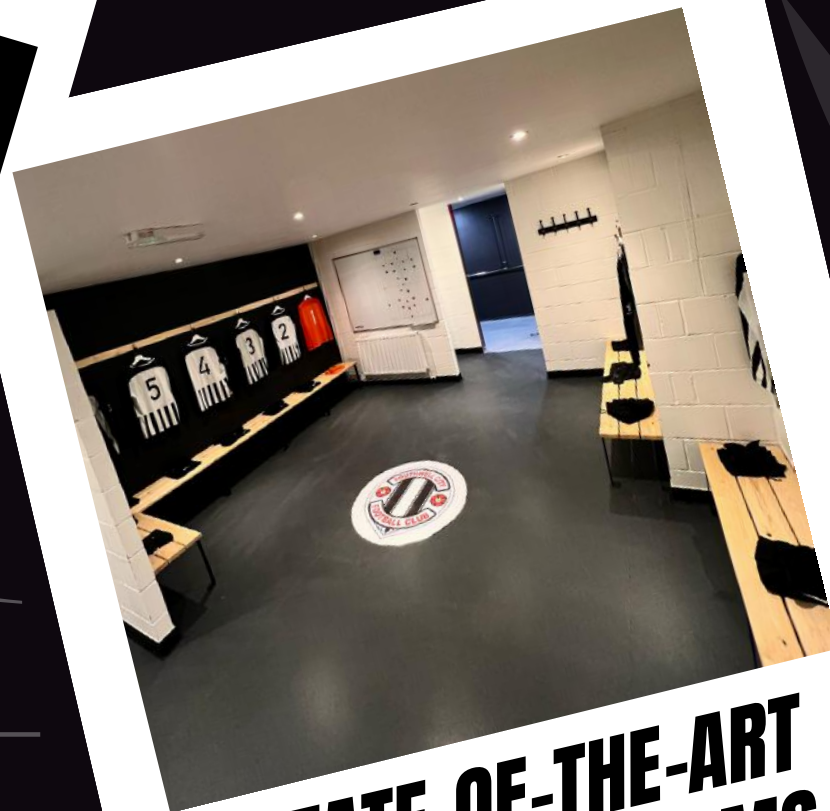
OUR SENIOR TEAMS NOW PLAY AT THE CENTENARY GROUND, BRINKLEY. IN 2021, WE INVESTED OVER £250,000 TO RENOVATE THE SITE AND MAKE IT ONE OF THE BEST SET-UPS AT OUR LEVEL IN THE LOCAL AREA



SEATED STAND INSTALLED



FLOODLIGHTS INSTALLED



**STATE-OF-THE-ART
CHANGING ROOMS**



**PITCH PERIMETER FENCING WITH
SPONSORSHIP BANNERS**

THE REACH

WITH SOCIAL MEDIA PRESENCE ACROSS ALL THE MAJOR PLATFORMS AND A HOME GROUND WHICH WILL HOST OVER 50 GAMES NEXT SEASON, WITH OVER 4,000 PEOPLE IN ATTENDANCE, WE HAVE A GREAT PROPOSITION FOR ANY INTERESTED SPONSOR



SOCIAL MEDIA REACH

WITH OVER 5.5K FOLLOWERS ACROSS THE MAJOR 3 PLATFORMS, WE'RE ONE OF THE BIGGEST CLUBS IN NOTTINGHAMSHIRE WITH CONTENT POSTED REGULARLY



PAYING SPECTATORS

WITH 21+ MENS FIRST TEAM GAMES, 18+ RESERVE GAMES & 10+ LADIES SENIOR TEAM GAMES, THERE WILL BE ~50 MATCHES AT BRINKLEY NEXT SEASON WITH OVER 5,000 PEOPLE ATTENDING



PLAYER & MATCH SPONSORS

EACH 1ST TEAM PLAYER & MATCH IS AVAILABLE FOR SPONSOR DURING THE 23/24 SEASON

SPONSORSHIP OPTIONS

THERE ARE A VARIETY OF OPTIONS AVAILABLE WITH THE KEY ONES HIGHLIGHTED HERE. FOR ANY FURTHER OPTIONS OR ANY IDEAS YOU MAY WANT TO EXPLORE, PLEASE LET US KNOW!



SEATED STAND SPONSOR

£1800

YOUR LOGO WOULD BE PRINTED ON TO DI-BOND BOARD AND PUT ON THE FRONT OF THE NEW STAND. PRICE IS PER SEASON



PITCHSIDE BANNER

£200 (£360 FOR 2)

JOIN ONE OUR OTHER 80+ LOCAL BUSINESSES AND GET YOUR COMPANY LOGO ON A PITCHSIDE BANNER. PRICE IS PER SEASON



KIT SPONSORS

FROM £650*

SPONSOR EITHER THE MATCH KITS, TRAINING KITS OR TRACKSUITS FOR ALL 3 SENIOR TEAMS

***EACH OPTION HAS A DIFFERENT PRICE. GET IN TOUCH FOR AVAILABILITY & MORE DETAILS. SEE NEXT PAGE FOR MORE DETAILS**



MATCHDAY OR PLAYER SPONSOR

£60

SPONSOR ANY AVAILABLE PLAYER OR MATCH FOR JUST £60!

SPONSORSHIP OPTIONS - KIT

THE BELOW GIVE OPTIONS ON VARIOUS KIT SPONSORSHIP OPPORTUNITIES
ACROSS OUR 4 SENIOR MENS TEAMS & OUR LADIES TEAM, SUBJECT TO
AVAILABILITY



**FULL MENS SENIOR TEAM
TRACKSUIT SPONSOR
(100+ PLAYERS).**

£3000



**1ST TEAM HOME
KIT SPONSOR**

£1300



**1ST TEAM AWAY
KIT SPONSOR**

£700



**RESERVES OR
DEVELOPMENT
TEAM KIT SPONSOR**

£650



**LADIES TEAM
TRAINING KIT &
TRACKSUITS**

£2000

WHAT DO YOU GET IN RETURN?

STAND SPONSORSHIP

2 X FREE PITCHSIDE BANNERS
SOCIAL MEDIA LOGO ON ALL MATCHDAY COMMS
FREE ENTRY TO ALL 1S TEAM GAMES
FREE FULL PAGE IN OUR MATCHDAY PROGRAMME

KIT SPONSORSHIP

FREE PITCHSIDE BANNER
SOCIAL MEDIA LOGO ON ALL MATCHDAY COMMS
FREE HALF PAGE IN OUR MATCHDAY PROGRAMME

PLAYER/MATCH SPONSORSHIP

***PLAYER = SOCIAL MEDIA LOGO ON ALL
PLAYER COMMS ALL SEASON***
***MATCH = SOCIAL MEDIA LOGO ON ALL
MATCH COMMS & PHOTO WITH MOTM***





THANK YOU! COME & JOIN US...

THANK YOU FOR YOUR INTEREST AND PLEASE LET US KNOW IF ANY OF THE OPTIONS ARE OF INTEREST

OUR LOCATION

CENTENARY GROUND, FISKERTON ROAD, BRINKLEY, NG25 0TP

FOLLOW US

@SOUTHWELLCITYFC

SEND US AN EMAIL

MARKETING@SOUTHWELLCITY.COM

